

Tribhuvan University

2080

Bachelor Level **4 Yrs. Prog.** / Humanities / III Year

Introduction to Mass Communication

JMC. 410, Elective - 2

Full Marks: 50

Time: 1.30 hrs.

Candidates are required to give their answers in their own words as far as practicable. The figures in the margin indicate full marks.

Attempt any TWO questions from Group A and THREE from Group B

Group "A"

Long Answer Question

2×16=32

1. How do you assess the state of digital media in Nepal? Discuss the current trends in digital media and the challenges it faces in the Nepali society.
2. What are the basic traits of a successful editor? Describe the importance of an editor for a quality newspaper.
3. What is the significance of Press Council Nepal? Explain its roles and responsibilities.

Group "B"

Short Answer Questions

3×6=18

4. Write a news story on climate change issue and its impact in Nepal.
5. Highlight the changes surfaced in the Nepali journalism after 1990s.
6. What are the fundamental principles of investigative journalism?
7. How do you distinguish print from radio journalism?
8. Write notes on (Any TWO):
 - a. Editorial
 - b. News feature
 - c. Infographics

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