

Tribhuvan University

2081

Bachelor Level **4 Yrs. Prog.** / Humanities / III Year

Introduction to Mass Communication

JMC. 410, Elective - 2

Full Marks: 50

Time: 1½ hrs.

Candidates are required to give their answers in their own words as far as practicable. The figures in the margin indicate full marks.

Attempt any TWO questions from Group A and THREE from Group B.

Group "A"

Long Answer Question

2×16=32

1. What are the major challenges of Nepali media with the rise of social media?
2. What are the qualities of a good editor?
3. Prepare a news on an issue related to natural disaster in Nepal.

Group "B"

Short Answer Questions

3×6=18

4. Why do journalists need code of conduct?
5. Highlight the fundamental principles of copy editing.
6. Give some examples of media support services in Nepal?
7. What are the functions of mass communication?
8. Write notes on (Any TWO):
 - a. Fake news
 - b. Live reporting
 - c. Headline

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