

Tribhuvan University

2078 (Partial) / 2079 (Regular)

Bachelor Level 4 Yrs. Prog. / Humanities / 1 Year

Psychology (Psy. 422) : Social Psychology

Full Marks: 70

Time: 3 hrs.

Candidates are required to give their answers in their own words as far as practicable. The figures in the margin indicate full marks.

Attempt any TWO questions from Group A and FOUR from Group B

Group "A" (Long Answer Question)

2×15=30

1. What are the various factors and conditions that influence people's social thoughts and behaviours? Give examples to support each factor.
2. Explain how people try to understand other people's behaviour using Kelley's covariation theory of attribution?
3. What factors influence people's willingness to conform or resistance to conformity? Explain. *person attribute*

Group "B" (Short Answer Question)

4×10=40

4. Explain the role of biological factors in aggression from an evolutionary perspective.
5. How does competition between two groups lead to prejudice? Give an example.
6. Do you believe that the relationship between affect and cognition is reciprocal? Give a brief explanation for your answer.
7. Explain the various ways to reduce social loafing using appropriate research evidence.
8. How do social psychologists define self-esteem? Does self-esteem remain stable, or does it vary across time and circumstances?
9. What is impression management? How can you enhance your impression?