

Tribhuvan University

2078

Bachelor Level **4 Yrs. Prog.** / Humanities / I Year
Psychology (Psy. 422) : Social Psychology

Full Marks: 70

Time: 3 hrs.

Candidates are required to give their answers in their own words as far as practicable. The figures in the margin indicate full marks.

Attempt any TWO questions from Group A and FOUR from Group B

Group "A" (Long Answer Question)

2×15=30

1. What factors influence the formation of first impressions? Discuss Solomon Asch's experiment to explain impression formation.
2. Why is it critical to take a multicultural approach to social psychology research? What impact does culture have on people's perceptions of the social world?
3. What is prosocial behaviour? How do situational and personal factors influence prosocial behaviour?

Group "B" (Short Answer Question)

4×10=40

4. What effect do emotions have on our memory? What's the difference between the mood congruence effect and memory that is mood dependent?
5. Define obedience as one of the most powerful forms of social influence. Give examples of situations in which you can see obedience.
6. How does social loafing manifest itself among college students? What psychological factors contribute to social loafing among students?

P.T.O.