Tribhuvan University Institute of Science and Technology 2080

X

Bachelor Level / Second Year/ Third Semester/ Science Computer Science and Information Technology (MGT 205) (Introduction to Management) (OLD COURSE)

Full Marks: 80 Pass Marks: 32 Time: 3 hours

Candidates are required to give their answers in their own words as for as practicable. The figures in the margin indicate full marks.

Group A

1. Write specific answer to the following questions:

 $(2 \times 10 = 20)$

- a. What is business environment? Explain any two components of internal environment.
- b. What is planning? Point out its four features.
- c. What is line and staff organizations?
- d. Write any four differences between corporate plan and tactical plan.
- e. Mention any two principles of scientific management theory.
- f. Write different styles of leadership.
- g. Point out any three assumptions of theory X.
- h. Mention the components of HRM.
- i. Write any four examples of non-verbal communication.
- j. Write the full form of Q.C., TQM, MBO and CPM.

Group B

Answer any two questions, but question no. 4 is compulsory.

 $(2 \times 12 = 24)$

- 2. What is management? Descrie the functions of management.
- 3. What is system theory of management? Mention the pros and cons of system theory of management.
- 4. Read, the following case carefully and answer the questions:

Mr. G.M. Acharya, haing some experience in production and marketing of paper products, decided to start a small paper industry in Bhaktapur focusing on production and distribution schools and college level paper products in Kathmandu valley and surroundings, Mr. Acharya needs to face competition with estiblished paper industries like Himal paper Mills, Everest paper industries, Kathmandu paper indiustries, Makalu stationery products and others. Mr. Acharya has knowledge that maximumn small paper industres were failed within short diration of their performance due to heavy competition and other reasons. Mr. Acharya has decided to do a detail analysis of the external environment of the paper industries in order to analyze the opportunities and threats. He also wants to analyze internal factors need to be improved for success in paper business.

Questions:

- a. Mention the major areas of environment that should be analyzed to succeed in paper business.
- b. Assess the major barrier to enter in paper industry for a new small firm.
- c. Suggest the essential steps to be taken by Mr. Acharya to operate and grow paper business.

Group C

Attempt any Six questions.

 $(6 \times 6 = 36)$

- 5. What is management ethics?
- 6. Discuss the F.W. Taylor's Principles of scientific management.
- 7. Identify the corporate social responsibility.
- 8. Explain the steps of planning.
- 9. What is decision making? Explain about Programmed decision making.
- 10. What is leadership? Explain the styles of leadership.
- 11. What are the major techniques for improving communication?
- 12. What is control? State the characteristics of effective control system.