TRIBHUVAN UNIVERSITY

2080

B.B.S. 4 Yrs. Programme / I Year / MGMT Business English (MGT 201) (Regular)

Full Marks: 100 Time: 3 hrs.

Candidates are required to give their answers in their own words as

far as practicable. The figures in the margin indicate full marks.

Attempt ALL the questions.

Group 'A'

Rewrite the following sentences by choosing the appropriate form of the verb.
 (a) By this time tomorrow, I to New York.

i will fly ii. will have flown iii. fly iv. am flying

- (b) Now News good news.

 is ii. has iii. were iv. have
- (c) The minister last night.

 i. had passed away

 iii. passed away

 iv. have passed away
- (e) A team of experts working on this matter.
 i. is ii. are iii. has iv. have
- 2. Identify the prepositions and their case types (nominative case, possessive case or objective case) in the following sentences. [5]
 - (a) I will not attend the annual sales review meeting.
 - (b) What are your plans for this Dashain?
 - (c) If the report is not yours, it must be theirs.
 - (d) He threw the pass to me.
 - (e) It was they who surveyed the property.

- Answer the following questions as instructed [5] a) Whose wallet was left in the conference hall? (Identify interrogative pronoun) The competition was very tough. (Identify adjective) b) Did anybody attend the meeting? (Change into passive voice) The kinds in the school are very cheerful. (Identify subject and predicate) You may have either a salad or a cup of soup with your main course. (Identify correlative conjunction) Discuss at least five techniques of using language effectively. [5] Write the meaning of the following business idioms and 15. expressions. [5] i) a rule of thumb ii) ahead of the game iii) blockbuster iv) crunch time v) Multi-task Write a memo to all the staff of your office to attend a brief meeting to discuss new plans and polices. (Assume that you are the
- Manager in a project) Suppose your college is organizing a one-day Food Festival to

collect funds for flood victims. Write a press release inviting the media to cover the news.

Prepare a leaflet for a newly opened resturant in your city. [10]

Group 'B'

- Write a paragraph on 'Social Media'. (your paragraph should have a claim, supporting details and concluding sentence)
- 10. Read the following passage and answer the questions that follow,

What makes a beautiful face? How long or short should the perfect nose be; is there an optimal length to the face or ear lobe; what should the angle of the eyes be in respect to the bridge of the nose? Recent research suggests that beauty is simply a matter of being Mr or Ms Average.

Three hundred psychology students were asked to rate pictures of faces using an attractiveness score of one to five. Some of the

(2)

pictures were of a single individual, and some were composite faces, made up from the features of 2, 4, 8, 16 or up to 32 individual faces. The lowest scores for attractiveness were those for individual faces. The attractiveness ratings increased with increases in the number of faces which were used to make a composite face.

a. What is the main purpose of the passage? To persuade, to argue or to describe? How do you know?

b. What does the passage say about beauty?

c. Do you agree with the writer's opinion?

11. Develop the following topic sentence into a paragraph: [6] Parents need to grow up children providing them with the freedom of choice.

12. Edit the following sentence based on the guidelines within in the brackets. [6]

a. Violence in sports is a bad thing. (Avoid vagueness choosing specific words that identify particular examples and details)

b. The reason Jefferson drafted the Declaration of Independence was because he felt the king was a tyrant. (Eliminate awkward phrasing and smooth it out)

c. If you develop skills, you can easily get employment

opportunities. (Change into compound sentence)

Group 'C'

Answer any THREE of the following questions:

 $[3 \times 10 = 30]$

- 13. Imaging that you have just moved to your first air-conditioned residence after years of suffering without it. write an essay explaining how air conditioning has changed your life.
- 14. According to Daniel Engber, organic food advocates argue that real, natural, healthy food tastes better than junk food. Do you think this argument is valid or just a propaganda to promote another business? Discuss.
- 15. Write a subjective description of a scene you remember from your childhood. In your thesis statement and conclusion, explain how

your adult impressions of the scene differ from those of your childhood.

- 16. Briefly describe Sandra Cisneros's struggle against gender stereotypes as narrated in "Only Daughter". Do your parents also have different expectations for their sons and daughters?
- 17. Based on your reading of Amy Chua's essay "Why Chinese Mother Are superior", Explain how child-reading practices in China arre different from those in Nepal.

