

TRIBHUVAN UNIVERSITY

2080

B.B.S. 4 Yrs. Programme / I Year / MGMT Full Marks: 100
Principles of Management [MGT 213] (Regular) Time: 3 hrs.

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Group "A"

Brief Answer Questions

[10×2=20]

Attempt ALL questions.

1. Point out any two importance of planning.
2. Write two problems of goal formulation.
3. Note down two functions of management.
4. What is external environment?
5. Define multinational company.
6. Point out two types of control system.
7. Differential formal and informal communication
8. List out two characteristics of Maslow's Hierarchy Need Theory.
9. State two characteristics of group.
10. Write two cultural practices adopted by Nepalese business sectors.

Group "B"

Descriptive Answer Questions

[5×10=50]

Attempt any FIVE questions.

11. Explain behavioural science theory of management. How does it more relevant then classical theory of management? [5+5]
12. Explain the barriers to delegation of authority.

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13. Describe the reward systems that are used to motivate performance.
14. What is interpersonal communication? Explain the barriers to effective communication. [2+8]
15. What is total quality management? Explain the techniques of Deming management. [3+7]
16. What is globalization? Explain the various methods of globalization. [3+7]

Group "C"

Analytical Answer Questions

[2×15=30]

Attempt any TWO questions.

17. Technological enrolment is considered most important all over the world for the success of an organization. Discuss the statement based on the role of technology in the successful operation of business. Also explain the approaches of social responsibility of business. [9+6]
18. Strategic approach is considered important in the modern business world but problem solving approach is also equally important. Sketch the above statement based on problem solving strategy. [7+8]
19. Generally people believe that conflict is harmful but business giants suggest that conflict at manageable level is essential for the successful business operation. Which concept do you believe and why? Devise the ways to manage conflict in organisation.