100	TRIBHUVAN UNIVERS	ITY	
	2079	CONTRACTOR OF THE PARTY I	
B.B	.s. 4 Yrs. Prog./ IV Year / MGMT	Full Marks: 100	
Ent	repreneurship & Enterprise Developm	ent MGT-220	
		Time: 3 hrs.	
	Candidates are required to give their ans as far as practicable.	wers in their own word	
	The figures in the margin indicate full ma	irks.	
Reis	ef Answer Questions		
	empt ALL questions.	[10×2=20]	
1.	What do you mean by entrepreneurial motiv.	ation?	
2.	What is corporate culture?		
3.	3. Mention any four characteristics of rural entrepreneurship.		
4.	Define industry analysis.		
5.	Write any two characteristics of partnership	firm.	
6.	What is equity financing?		
7.	What is VAT?		
8.	Define the term tax concersion.		
9.	What is contract law?		
10.	What is entrepreneurial competency develop (ECDP).	ment programmes	
Dec	<u>Group "B"</u> criptive Answer Questions	[6.10-60]	
	mpt any FIVE questions.	[5×10=50]	
11.	Briefly explain about entrepreneurial process	s. [10	
		P.T.O.	

12 What are the challenges of women entrep	preneurs in Nepal? Explain
IUVAN UNIVERSITY	1819T [10]
13 What are the factors affecting rural entre Explain.	
14/ What is idea generation? Explain the pro	
15 Briefly explain about various legal requin	
creation.	[10]
<ol> <li>What are the criteria that are used to eval competency development programme? E</li> </ol>	uate entrepreneurial
Tigin indicate full marks.	[vi] The figures in the mi
Inc-cvoti Group "C"	Brief Answer Questions
Analytical Answer Questions	enoitesup [2×15=30]
Attempt any TWO questions.	1. What do you mean by e
17. What is marketing plan? Discuss the step	s in preparing marketing
plati.	. [5+10]
18, Critically examine the roles of financial in entrepreneurship development in Nepal?	nstitution in the
19, What is venture creation? Discus the step	
	6[01+6]at is equity financin
	7. What is VAT?
Tolaso	8. Define the term tax con
. ASION.	9. What is contract law?
	and the second
competency development programmes	10. What is entrepreneurial (ECDP):
<u>Group "B"</u> ons [5×10=50]	Descriptive Answer Questi Attempt any IQVE questions
Inormeterial process	It: Briefly existin about en
liepreneural process. [10]	
0.1.9	