Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Group "A"

Brief Answer Questions   [10×2=20]
Attempt ALL questions.

1. What do you mean by entrepreneurial motivation?

2. What is corporate culture?

3. Mention any four characteristics of rural entrepreneurship.

4. Define industry analysis.

5. Write any two characteristics of partnership firm.

6. What is equity financing?

7. What is VAT?

8. Define the term tax concersion.

9. What is contract law?

10. What is entrepreneurial competency development programmes (ECDP).

Group "B"

Descriptive Answer Questions   [5×10=50]
Attempt any FIVE questions.

11. Briefly explain about entrepreneurial process.   [10]

P.T.O.

12. What are the challenges of women entrepreneurs in Nepal? Explain.
[10]

13. What are the factors affecting rural entrepreneurship in Nepal? Explain.
[10]

14. What is idea generation? Explain the process of idea generating?
[3+7]

15. Briefly explain about various legal requirements for venture creation.
[10]

16. What are the criteria that are used to evaluate entrepreneurial competency development programme? Explain.
[10]

Group "C"

Analytical Answer Questions
Attempt any TWO questions.
[2×15=30]

17. What is marketing plan? Discuss the steps in preparing marketing plan.
[5+10].

18. Critically examine the roles of financial institution in the entrepreneurship development in Nepal?
[15]

19. What is venture creation? Discus the steps in creating a new venture.
[5+10]