

TRIBHUVAN UNIVERSITY

2080

B.B.S. 4 Yrs. Prog. / IV Year / MGMT

Entrepreneurship

MGT- 225 (New Course)

Full Marks: 100

Time: 3 hrs.

*Candidates are required to give their answers in their own words as far as practicable.*

*The figures in the margin indicate full marks.*

**Group "A"**

**Brief Answer Questions**

[10×2=20]

Attempt ALL questions.

1. Point out any four functions of entrepreneurship.
2. Define the term 'Social Entrepreneurship'.
3. What is new venture?
4. List out any four competencies of entrepreneurial leader.
5. What is family business culture?
6. Enlist any four ethical issues in Nepalese entrepreneurship.
7. What is resource mobilization?
8. Give the meaning of green entrepreneurship.
9. List out any four features of e-entrepreneurship.
10. What do you mean by industrial estates?

**Group "B"**

**Descriptive Answer Questions**

[5×10=50]

Attempt any FIVE questions.

11. What are major institutional supports to entrepreneurship development in Nepal? Explain any five of them.

[10]

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12. What social innovation? How does entrepreneurship create social value? Explain. [10]
13. Devise and illustrate the template of Lean Canvas Model to the development of business plan. [10]
14. Explain in brief any five roles of universities in developing entrepreneurship competencies in Nepal. [10]
15. How do we recognize and identify the entrepreneurial opportunities? Describe. [10]
16. What are the major issues in entrepreneurship motivation? Explain in brief with examples. [10]

### Group "C"

#### **Analytical Answer Questions**

[2×15=30]

Attempt any TWO questions.

17. Critically examine and evaluate the major political factors which affect the entrepreneurial growth in Nepal. [15]
18. How do you develop business plan? Design the major contents of a sound business plan. [5+10]
19. Judge and summarize any one success or failure stories of selected Nepalese entrepreneurship. [15]