

TRIBHUVAN UNIVERSITY

2081

B.B.S. 4 Yrs. Prog. / IV Year / MGMT

Entrepreneurship

MGT- 225 (New Course)

Full Marks: 100

Time: 3 hrs.

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Group "A"

Brief Answer Questions

[10×2=20]

Attempt ALL questions.

1. Differentiate between entrepreneur and manager in two points.
2. Enlist four significant ingredients for the success of a new business.
3. List out the common phases of entrepreneurial development programs.
4. Mention two benefits of preparing business plan.
5. Make a list of four methods of business idea generation.
6. Write four critical factors for starting a family business.
7. Define sustaining business ethics.
8. State four features of medium size enterprises.
9. Enlist the institutional support of commercial banks to promote entrepreneurship development.
10. Write brief on MEDEP.

Group "B"

Descriptive Answer Questions

[5×10=50]

Attempt any FIVE questions.

11. Describe the features of social entrepreneurship.

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12. Suggest with justification, different entrepreneurial opportunities available in Nepal.
13. Explain the methods of developing entrepreneurship competencies.
14. Describe the key stages in entrepreneurial venture development.
15. What are the roles of family members in establishing family business? Describe.
16. Show your acquaintances with the problem and prospects of rural entrepreneurship in Nepal.

Group "C"

Analytical Answer Questions

[2×15=30]

Attempt any TWO questions.

17. Explain the growth of entrepreneurship in Nepal. Critically analyze the factors affecting entrepreneurial growth.
18. What is meant by business plan? Explain the critical components of an effective business plan.
19. Analyze the effectiveness of role of government in promoting entrepreneurship in Nepal.

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