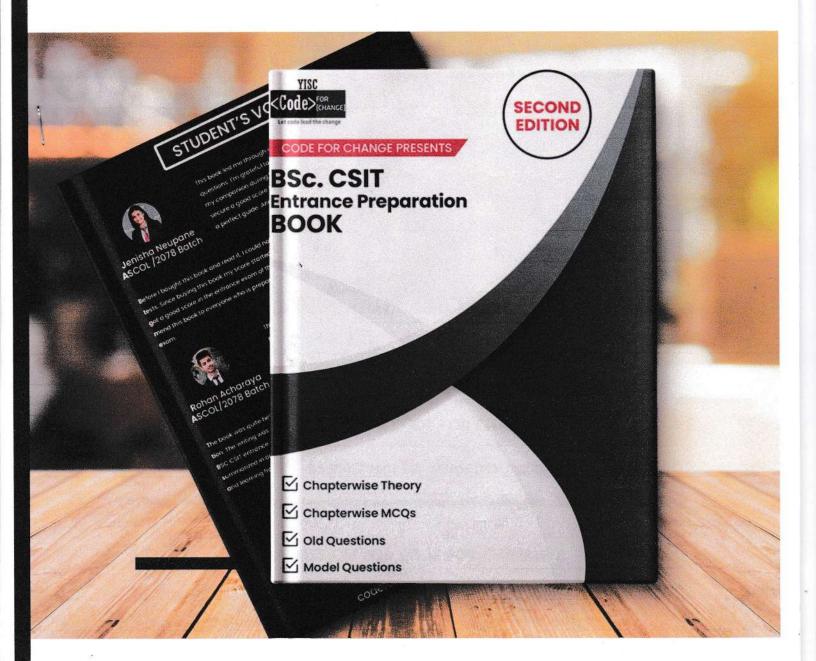
CODE FOR CHANGE



"ENTRANCE PREPARATION BOOK PROPOSAL"- THIRD EDITION LET CODE LEAD THE CHANGE.



Code for Change

Code for Change" is an initiative of "Youth in Social Change," a non-profit organization, in collaboration with students from various colleges around the country with an aim to bring IT students and industry professionals together. "Code for Change" provides a platform and opportunities for students to provide relevant skills to prepare them for their careers. We are focusing on preparing skilled manpower for the tech industry of Nepal along with awaring non-tech people about the proper use of technology.



OUR VISION FOR CODE FOR CHANGE

"To be the Nepal's largest platform for students pursuing technology."

OUR MISSION FOR CODE FOR CHANGE

"To engage students in problem solving process while empowering personal and IT driven professional skill through networking and exposure."

Code for Change

A learning hub for IT students

We are Open platform for the Learner to learn and trainers to transfer their learning to learners. We are the group of Young people uniting all the IT students and perfossionals under the same roof for the technological revolutions.

We strive to create a social impact

This is the age of technology and we know that our country Nepal is composed of around 80 percentage of rural area and only around 20 percentage of land is covered with cities. So most of the people are unaware about the use of technology and its impact in our day to day life and our country's development and we have seen the misuse of technology which are causing various crimes. So being an IT Student it is our duty and responsibility to help people of our societies understand about technology and make its proper use. Taking this fact in mind we conduct various awareness to people about technology.

Total Membership: 300+ (from different cities of Nepal)

OBJECTIVES OF CODE FOR CHANGE

- · To give students knowledge of real-world IT experts.
- To encourage and provide exposure to IT students in the field of Information Technology.
- To work as a bridge between the IT industry and IT students.
- To motivate students to pursue their career in the IT field.
- To prepare the students for professional work.



CFC in the tenure 21.22



The major highlights of 21.22 tenure is the Codefest 2022, which was the Nepal's largest hackathon conducted in all 7 provinces of the country, with over 100 teams participation.

CFC has been conducting various training programs from the national side, and bootcamps and workshops are being organized from the local bodies in different cities of Nepal.



CFC in the tenure 20.21

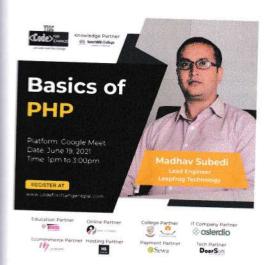


The major highlights of 20.21 were the "Avail of Internet" Event and the "IT Olympiad Nepal 20.21" which reached over 15000 individuals nationwide.

Despite the pandemic hit calendar, CFC conducted 10 technical workshops, **7** non-technical workshops and 10 networking spaces for the professional and the personal growth and development of its members.

Besides, a **couple** of boot camps focused on the technical skills of its members were organized by Code for Change in this time period.

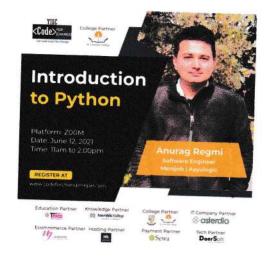
100+ partnerships were formed along the journey with various institutions, consultancies, companies, organizations, and corporates. And we were able to work with **62+** colleges and 60+ schools all around Nepal.





5100





CFC in the tenure 20.20



The major highlights of 19.20 were the Social Media Security Event and the Tech Conclave 2020 which reached over **12000** individuals nationwide.

Despite the pandemic hit calendar, CFC conducted **22** technical workshops, **17** non-technical workshops and **7** networking spaces for the professional and the personal growth and development of its members.

Besides, a **couple** of boot camps focused on the technical skills of its members were organized by Code for Change in this time period.

80+ partnerships were formed along the journey with various institutions, consultancies, companies, organizations, and corporates. And we were able to work with **62+** colleges all around Nepal.

In the 19.20 timeline CFC was able to form its executive bodies in 4 major cities of Nepal (Kathmandu, Pokhara, Butwal, Dang) and 6 Local Bodies (Kathmandu, Pokhara, Butwal, Dang, Nepalgunj, Sunsari) making its nationwide presence stronger with the total of 24 executives and 250 members.

CFC Entrance Preparation Book



Code for Change, as per the demand of all of the members and student network of CFC, had came up with an action plan to prepare and publish an entrance preparation book for all of the +2 graduates to get enrolled into the BSc. CSIT program since the year 2020. We published **800+** books each in the first and second edition and sold **100 percentage** of them. We got excellent feedback from students to teachers in terms of content quality to paper quality. This has encouraged us to bring the **third edition** with more qualitative content.

For publishing the same, we would like to propose colleges to place their college advertisement in our book in return of a fair compensation. The advertisement will be color printed in the beginning, middle and last pages of the book.

Objective behind this publication



As we are working in the IT domain, and because we have been conducting events targeting the +2 college students such as Social Media Security in order to create a social impact in our society, we feel responsible to cater towards the needs of +2 graduates who have been reaching out to us asking for preparation materials for IT entrance preparation, which will act as a gateway for them to enter the domain of IT.

Our events targeted towards +2 students have an objective of creating an interest among them in the field of technology. These students that we have worked with beforehand come to us seeking guideline for entering the domain of IT. The major target audience for the book sales will be these +2 students and graduates.

The colleges that we showcase in this book will be quality information for the students who access for making the right college decision for their bachelor degree

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Advertisement Slab



- Front Cover Full Page Advertisement Placement
 - Amount in NPR = 75,000 NPR
- Back Cover Full Page Advertisement Placement
 - Amount in NPR = 50,000 NPR
- Middle Page Full Page Advertisement Placement
 - Amount in NPR = 25,000 NPR
- Middle Page Half Page Advertisement Placement
 - Amount in NPR = 15,000 NPR

Distribution Strategy



- We have college representatives, members and executive members from among all of the colleges in IT domain in Kathmandu, Pokhara, Dang and Butwal.
- We will start our digital marketing and online delivery of books in major cities of Nepal.
- Our human resources present in all of these different locations will be supplied with the entrance preparation books.
- They will be provided with a framework and a guideline to conduct entrance mock test in all of the IT Colleges in the above locations.
- They will push the mock test attendees to buy the books.
- They will also work towards placing the books in major stationaries around the colleges in their cities.

Why you should sponsor this publication



- We are going to 4 different major cities in Nepal with this publication.
- The book will be directly placed in front of students who are genuinely interested in entering the field of IT via entrance mock examinations and in-college branding
- The students inside, and outside the Kathmandu valley, will see your advertisement which will lead them to place your colleges in their interest and ultimately make a decision of joining your colleges for bachelor degree.
- The branding of the college will be done accordingly as mentioned in the advertisement slab
- We will directly connect the students who are interested in your college to you so that the conversion to admission will work seamlessly.

CFC in Numbers



Total number of Cities = 6

Total Local and Executive Bodies = 4

Total membership in Code for Change = 300

Total College Representatives = 40

Total Executive Members in leadership body = 46

Total number of Colleges that we have worked with around the country = 62

Total number of Partners = 80+

Our Major Events



- National Hackathon
- National Executive Meetup
- National Membership Seminar
- National Executive Reformation
- New Members Recruitment
- · Membership Renewal
- · National Social Impact Event
- 24 different Workshops in each executive/local bodies (Professional and Personal Skills Development)

Organizations we have worked with





























































Colleges we have worked with

Colleges in Kathmandu











































olleges we have worked with

olleges in Kathmandu

























Colleges in Pokhara



















Colleges we have worked with

Colleges in Butwal













Colleges in Dang













Colleges in Chitwan









Past media coverage



Kantipur



Hamro Patro



Setopati



Online Khabar



Thank you for taking your time to go through our organization profile. We hope you liked out collaboration scheme. We would like to move this collaboration forward and we hope to hear from you soon.

Thank you!

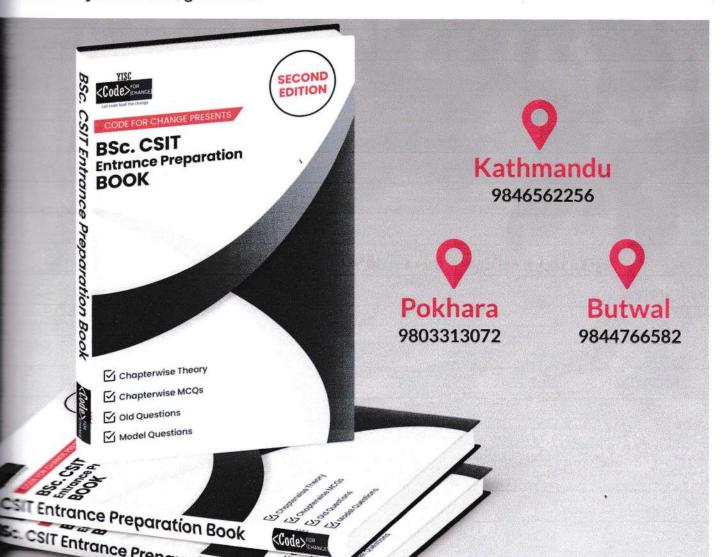
Contact details:

Email: codeforchange2020@gmail.com Website: www.codeforchangenepal.com

Code for Change

Project Lead: Nirajan Chhetri
Phone number: 9846562256

Email: nirajanchhetri6@gmail.com



Memorandum of Understanding (MOU)

This Agreement is made and entered by and between, ... Sambon ddi cowege. (Sponsor) and Code for Change, for advertising the sponsor as per the mutual understanding in the third edition of CSIT Entrance Preparation Book that will be published by Code for Change, and Code for Change shall receive the agreed upon sponsorship amount.

WITNESS WHEREOF, the Parties have executed this Agreement in two (2) originals on the day set forth below, of which the Parties have taken one (1) each. The Parties acknowledge that they are fully aware of the contents and extent of the Agreement.

Agreed Sponsorship Amount:

NPR_15000 F

Agreed Advertisement Placement:

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Entrance prep book, second one.

For and on behalf of Sponsor

Sunderp ShoesHa

(sambreddhi (allege)

Name: Sadup Shrusthe

Pincipal

Date: August 2022.

For and on behalf of the recipient

Youth in Social Change (Code for Change)