

Agreement for Promotion Samriddhi College

This agreement is entered into as of 2022/01/28, by and between **Samriddhi College** (called the "Client" hereinafter), and **Edu Sanjal Pvt Ltd** (called the "Edusanjal" hereinafter) concerning the promotion of the Client in Edusanjal's platform(s).

1 Services

1.1 Membership

Edusanjal agrees to provide Premium Membership service to the client with the following provisions in its website, mobile applications, and desktop applications:

- a) A premium personalized profile-page of the Client
- b) Detailed information about the programs offered by the Client
- c) Functionality to efficiently collect information of interested students as admission applications
- d) Ability to collect and respond to queries from prospect students
- e) Unlimited admission notices for offered academic programs
- f) Unlimited coverage of press releases on Edusanjal's platform and sister news portal Edupatra
- g) Unlimited coverage of events
- h) Unlimited coverage of articles and posts
- i) A dashboard to keep the Client's profile up-to-date and visualize student engagements
- j) Support from an Academic Relation Representative and a Content Editor from Edusanjal during business hours

The Client agrees to provide Edusanjal with electronic files of the content required to develop the profile.

1.2 Featured Admissions

- a) Edusanjal agrees to feature active admissions for programs offered by the Client in its homepage at <https://edusanjal.com>, and home views of Edusanjal's mobile and desktop applications.
- b) A dedicated block shall be allocated in the aforementioned views for the Client for featuring all programs with open admissions along with the logo and name of the Client.
- c) A premium admission detail page with cover image, ad-free layout, and functionality to directly collect information of interested students shall be enabled.
- d) The Client agrees to provide Edusanjal with electronic files of the content required to feature the admissions.

1.3 Banner Advertisement

- a. Edusanjal agrees to serve banner advertisement(s) of the Client as static image in its website **edusanjal.com**
- b. The Client agrees to provide Edusanjal with electronic files of the banner in jpg or png format as per the following specifications.

Slot	Required Resolution
Top	480 x 70 px (mobile), 305 x 80 px
Right	390 x 180 px
Mid	305 x 80 px
Bottom	305 x 80 px

- c. The banner images shall be scaled or adapted to offer a better user experience depending on the behavior of the screen size and visitor
- d. It is agreed that the banner will link and therefore redirect users clicking on the banner to the profile page of the Client maintained at Edusanjal's website.

2 Pricing and Payment

- a. The Client will be invoiced upon commencement of the subscribed services.
- b. The Client must pay the amount within seven days of the receipt of invoice.
- c. Accounts not paid within 30 days will have future promotions canceled until the full due amount is paid.

Service	Validity	Amount (in NRS)	Remarks
Membership	-	-	-
Featured Admission	-	-	-
Banner Advertisement Slot(s):	1	45,000/-	
Subtotal		45,000/-	
VAT (@13%)		5,850/-	
Total		50,850,-	

Amount in words: Fifty Thousand eight hundred fifty rupee.

3 Terms and Validity

- a) No amendment of, addition to, or modification of this Agreement shall be effective unless reduced to writing and signed by both the parties.
- b) This Agreement shall be interpreted according to the laws and statutes of the local governing bodies.

4 Acceptance

Having read and understood the terms in this agreement, the authorized representatives of the Client and Edusanjal hereby execute and enter into this contract with one another as of the dates below.

For Client

Signature:

Represented by:

Designation:

Date:

Office Seal:

Contact Person from Finance:

Contact Number:



For Edusanjal

Signature:

Represented by: Bipana KC

Designation: Academic Relations Executive

Date:

Office Seal:

