Memorandum of Understanding

Between

Nepal STEM Alliance Pvt. Ltd.

&

Samriddhi College

This Memorandum of Understanding (MoU) sets for the terms and understanding between **Nepal STEM Alliance Pvt. Ltd.** (First Party) and **Samriddhi College** (Second Party) for Host Partnership in Coding Olympics Nepal (CON).

Purpose

This MoU will ensure advertising support to both parties. The above goals will be accomplished by undertaking the following activities:

The First Party (**Nepal STEM Alliance Pvt. Ltd.**) agrees to provide the following advertising and promotional support to the second party (**Samriddhi College**)

- Brand name like **"Bhaktapur On-City Coding Olympics**" Hosted by "Samriddhi College"
- Title tag in the beginning, at the end and during each break of the program.
- Announcement during the program by the Emcee
- Physical Footfall of Students, Teachers & Parents
- Advertisement via Social Media Handles (Facebook & Instagram)
- Outdoor promotion. (Location branding, Backdrop, Announcement by host, Leaflets. Brochure etc.)

The Second Party (**Samriddhi College**) agrees to provide the following support to the First Party (**Nepal STEM Alliance Pvt. Ltd.**)

- Access to Computer Lab (Computer Specification: i3, 4gb RAM & Internet) throughout the program.
- Banner and marketing materials (1 Main Banner 6ft x 4ft & 4 Standee 5ft x 2ft).
- Lunch/Snacks for 100 Participants.
- Space for Stall (4 Stalls).
- Branding materials of the second party.

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Breaches

If any discrepancy occurs in due course of time on any point(s) not mentioned above will be solved on a mutual consideration between.

Declaration

Both the parties hereby agree to abide by terms and conditions mentioned in the LEC MoU

For, Nepal STEM Alliance Pvt. Ltd

Designation: Chief Community

Date: 2023-01-06

For, Samriddhi College So.

Name: Jandeep Shrestha Designation: Principal Date: January 6,2023